

Virginia Association of Roofing Professionals (VARP)

"Virginia's Voice for Roofing Professionals"

MISSION STATEMENT

The Association's mission is to promote the roofing industry in the Commonwealth of Virginia through education and advocacy and to promote high business and ethical standards.

PROFESSIONAL RESOURCES

Recognized Standard of Excellence - All Association members are vetted by the Board of Directors before they can join the organization. VARP membership conveys professionalism.

Association Logo - Promote your Membership by use of the VARP logo - for use by Members only. Place it on your web site, stationery, marketing materials and vehicles.

Professional Development (Mentoring) - Opportunities to exchange ideas and information through networking at meetings and conferences with a diverse group of members.

Professional Business Resources - Clearinghouse of associated professional business services, including insurance contacts (liability, workers comp, health), financial planners and attorneys.

World Wide Web Presence - Members are immediately listed on the Association's site and can be linked for greater visibility (www.varoofingprofessionals.org). Consumers, general contractors, architects and consultants often call the Association for a list of members in a certain area. As an Association member, you are eligible to be on the lists that are requested.

Membership Directory - The Association's Member Directory of all members in good standing is available on-line.



Discounted Website for Your Business - Through WebCentrics, VARP members have access to an online software bundle at a drastically discounted rate. Your cost is a \$95 one-time set up fee, and a \$49.95 monthly fee which is all-inclusive and provides all software and services, including website development, unlimited web pages, hosting, technical support, email, database storage, content management system, customer relationship management, social networking, online store for eCommerce, expert technical support, and much more.

Professional Staff - A full-time staff headquartered in Richmond, distributing information regarding upcoming events, industry sensitive changes, legislative action, and coordination of the work assigned by the Board of Directors to carry out the Association's mission.





ADVOCACY

Representation - A single, strong voice at the state level seeking more favorable laws and regulations for those in the roofing profession.

NETWORKING

Annual Summer Convention - The Annual Summer Convention allows members and guests to enjoy a family-oriented convention each Summer. Attendees have the opportunity to exchange ideas and information through networking, socializing with old and new friends and enjoying many recreational activities and social events with their families.

Regional Events - Regional networking events, including informal happy hours and 'lunch and learn' programs, provide opportunities for members to network and socialize with their fellow roofing professionals.

EDUCATION & TRAINING

Technical Training and Education - Programs tailored to meet the current needs of the membership.

- Safety programs including Fall Protection and Torch Safety classes.
- AIA accredited technical training classes.
- Roofing Apprenticeship Program - The Association administers the only statewide Roofing Apprenticeship Program. After successful completion of the two-year program, apprentices receive a Journeyman Roofer Certificate from the Virginia Department of Labor & Industry, recognized throughout the U.S.



ADDITIONAL BENEFITS

Value Added Health Insurance Benefits from Optima Health - Members who have between 2 and 99 employees are eligible for value-added benefits from Optima Health for your employees and their families.

Newsletter - NewsLeaks highlights members and their companies, introduces new members, and alerts readers to industry changes and new products.

PROFESSIONALISM

Credentials - We are *the* Virginia Association of Roofing Professionals. If you think of yourself as a professional, then you should belong to your state professional association.



Virginia Association of Roofing Professionals
2415 Westwood Avenue
Richmond, Virginia 23230
T: (804) 497-5917 F: (804) 288-3551
mail@varoofingprofessionals.org
www.varoofingprofessionals.org

It is the policy of VARP to comply fully with all antitrust laws.